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LeeAnn Ewer, Cassondra Boothroyd Appointed to New Roles with Mackinac State Historic Parks

MACKINAW CITY, MICH. — Mackinac State Historic Parks (MSHP) is pleased to announce the appointments of LeeAnn Ewer to Interpretive Assistant and Cassondra Boothroyd to Group Travel and Special Events Coordinator. Both began work in their new positions October 1.

Ewer is a graduate of Northland College (Ashland, WI) with a Bachelor of Arts Degree in History. She has been employed by MSHP since 2007 in a variety of positions both on Mackinac Island and in Mackinaw City. She has previously worked in the off season in museum programs, assisting with blogs, sewing and mending, doing research, attending workshops and making presentations to the staff.

“I look forward to continuing to work at Colonial Michilimackinac and Mackinac State Historic Parks,” Ewer said. “I feel privileged to have the opportunity to be part of this unique organization.”

“LeeAnn has been a valuable member of the seasonal staff here at MSHP and has received several employee awards for her outstanding work,” said Phil Porter, Mackinac State Historic Parks director. “Her dedication to her duties and responsibilities is greatly appreciated.”

In her new role, Ewer will assist with interpretive preparations for Colonial Michilimackinac, with specific focus on maintenance of the site’s historic clothing, planning preparation of foodways programs, researching interpretive programs and assisting with the planning and creation of new programs and exhibits, assisting with hiring, and supervising staff on site. In addition, she will assist in the administration and execution of MSHP’s education outreach programs during the winter months. Ewer will be stationed at the administrative office in Mackinaw City and at Colonial Michilimackinac.

Boothroyd is scheduled to graduate from Central Michigan University in December with a degree in Recreation, Parks, and Leisure with a concentration in Event Management. Prior to accepting the full-time position with MSHP, Boothroyd served as an assistant in the marketing department. She also served as the Marketing and Special Events intern during the 2017 season. Additionally, she spent six months working at Walt Disney World in the college program.

“I am looking forward to the opportunity to work for Mackinac State Historic Parks and sell our park sites to groups and future guests,” Boothroyd said. “I’m excited to use everything I’ve learned in my different experiences in this role.”

“I announce the appointment with confidence that Cassie brings excellent skills and experience to the position of Group Travel and Special Events Coordinator,” Porter said.

Boothroyd is responsible for the development and implementation of a marketing and sales plan targeting youth groups, motor coach travelers, special event planners and event participants, soliciting and executing weddings at the various MSHP sites, overseeing special events, and attending industry trade shows to sell MSHP. This position is also responsible for oversight of the Mackinac Island Scout Service Camp, which includes selecting and overseeing troops, hiring and evaluating a Scout Coordinator, and coordinating with Park Operations on routine service at the Scout Barracks. Boothroyd will be based out of Mackinaw City October-April and Mackinac Island May-September.

Pictures are available upon request.

Mackinac State Historic Parks, a family of living history museums and parks in northern Michigan’s Straits of Mackinac, is an agency within the Michigan Department of Natural Resources. Its sites—which are accredited by the American Alliance of Museums—include Fort Mackinac, The Biddle House Historic Downtown Mackinac, The Richard and Jane Manoogian Mackinac Art Museum, and Mackinac Island State Park on Mackinac Island, and Colonial Michilimackinac, Old Mackinac Point Lighthouse, and Historic Mill Creek Discovery Park in Mackinaw City. Mackinac State Historic Parks is governed by the Mackinac Island State Park Commission, established in 1895 to protect, preserve and present the parks’ rich historic and natural resources for the education and recreation of future generations. Visitor information is available at (231) 436-4100 or online at www.mackinacparks.com.

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